

Exercise 20

Thailand's nationwide beach clean-ups continue at a rapid pace with family-friendly Hua Hin being the latest destination to be included in a raft of measures aimed at improving the experience of travellers visiting Thailand's coastal resorts. Businesses and food vendors whose stalls illegally impeded on the beach, were ordered to cease trading and take down their work-places so as to improve the look of Hua Hin and to ensure fair pricing. Businesses on the nearby Takiap and Hua Don Beaches have also started clearing away their stalls. Officials and city cleaners helped with the clean-up and the vendors were assigned new areas to conduct business a little farther away from the main beach. All vendors will now have to follow strict guidelines regarding cleanliness, hygiene and pricing. Three million tourists are expected to visit Thailand's many destinations throughout the country next year. The Tourism Authority of Thailand (TAT) lauds the move as being great news for Hua Hin, a sleepy town that is the epitome of a Thai seaside resort and by decades has attracted tourists seeking family fun.